

HB 679 -- ALCOHOL TRADE PRACTICES

SPONSOR: Redmon

This bill expands the provisions of Section 311.070, RSMo, to apply to solicitors as well as distillers, wholesalers, winemakers, and brewers. The bill adds items to the list of temporary point-of-sale advertising materials. The bill increases the total value of product displays that a distiller, solicitor, wholesaler, winemaker, or brewer may give or sell to retail businesses from \$300 to \$500 and the total value of all permanent point-of-sale advertising materials provided to a retail business from \$500 to \$800, excluding the replacement of similar materials. The bill also reduces the record keeping requirement for point-of-sale advertising materials provided to retailers from three years to two years. This bill makes changes to the provisions regulating the dispensing accessories that may be loaned, given, rented or sold to retail licensees. This bill also sets out the circumstances under which a distiller, solicitor, wholesaler, winemaker, or brewer may sell non-refrigeration merchandise with a logo to a retailer.